

LINCOLN COUNTY FAIR BOARD MINUTES JANUARY 2005

We met for a regular meeting on January 22nd at Josie's. Gerry, Sharon, Gretchen, Dale, Phil, Patricia, and Lydia were in attendance.

First order was a letter we received from Bob & Jeanie Campbell, they resigned from the board. Bob is very busy during our time of need with his job and when there is time available for him he and Jeanie would like to take a vacation. Jeanie said she would be available to help with the royalty program.

Dale also gave us a heads up and asked our blessing to take a back seat for a while due to his workload. He is out of town a lot and needs to be home when he can. He has asked for the time off during the fair and will try to be available as needed. (A motion was made and 2nded to allow him the time he needs and be available as needed.)

2005 committees

Breathing-Joise
Non-Breathing-Gretchen
Budget-Josie & Gerry
Premium Book-Becky, Sharon & Lydia to proof
Donations-Lydia
Advertising for book-Sharon
Royalty-Gretchen & hopefully Jeanie
RV Parking-Phil and Dale
Concessions-Dale
Commercial-Gretchen
Rodeo-Gerry
Arena-Dale & Phil
Dinner-Gretchen

Dale has some modifications for the letter for the concessionaires before they are sent out.

Amy Simmons has not paid her \$300.00 for the Royalty; we will send another reminder letter.

The Caruthers kids didn't cash their checks so we will be reissuing them.

RV move out day is April 2nd.

We discussed needing to have a Friends of the Fair started.

Dale has a group of people that do sharp shooting and shows that want to come to the fair for a demonstration, Dale to get more information.
Gretchen also has information for a black powder/archery group that wants to be out during the fair.

We discussed the convention; lots of ideas were passed a round one that came up a lot was gate cost we need to lower our gate to be less, as we no longer have a carnival or something big to draw a crowd.

Big name entertainers are no longer the ticket for large crowds either it is the smaller entertainment that draws the crowds.

We need to expand out reach to the Airway Heights area and Fairchild Air Force Base; we will need to get signage and maybe passes out to them, which is a huge area we could benefit from. With FAFB included we could offer a Vet's day.

Some other idea's for money to come to the fair from convention was, raffles (lawn mower), cheer leading competition, dodge ball, a kids zone, demolition derby's, and monster trucks.

We need to bug Pepsi about the lack of support with signage during the fair.

One way to pay for entertainment is to have daily sponsors for the entertainment, also sell bull shoot sponsors.

The grand stand sponsors need to be addressed they are very out dated, which is also yearly revenue that could be coming to the fair.

Phil suggested we should have a committee for sponsorships

Josie and Sharon will be meeting with Shelly to see what we can do with the insurance cost. If Shelly is unable to help we may need to send a letter to the commissioners for help.

There is a special 800 phone number we can get with limited cost Sharon will be looking into the details for that phone number.

Dale spoke to Amy Shell about the rodeo. She is to get information to Dale about details about the Pro West rodeo circuit she threw the number of about \$8000.00 for a rodeo out at Dale.

Bill said he was going to paint Lydia's office

We also discussed possible fair themes, "Kick up your heels" we could do an ugly sneaker contest and/or paint different animal prints on the walkways through out the fair grounds and have a contest with the kids to identify as many as possible.

Mardi gras
Jump & Jive in 2005
Blue skis, butterflies, and Apple pies

Next meeting is at 7pm February 18th